JULY 26, 2019

## CALLING ALL INDIGENOUS ARTISTS

THE INDIGENOUS ARTISAN'S TRAIL (IArT) IS A NON-PROFIT PROGRAM RUN BY FIRST NATIONS, FOR FIRST NATIONS.

We want to help you sell your art! Whether it be music, carving, beading, sewing, painting, tinctures, weaving, looming, inner cedar creations, you name it. We have a modular trailer that we've set up to be a mobile retailer for your authentic art. There's plenty of demand for art just like yours, and we want to help you make an income from it.

Here's what we'll do:

- Provide the initial capital investment (the trailer)
- All of the marketing work (create a brand, post on social media, create and maintain a website, hand out promotional materials, etc.)
- ♦ Tell YOUR story to the public with your name and artwork showcased.
- Travel to festivals, farmer's markets and other events all over our massive region up to 5 days per week to sell your art.
- Keep customers up-to-date on the trailer's whereabouts.



Tourism in the Thompson Okanagan is growing, and the drive for our unique cultural experience is growing with it.

We believe that this new initiative will help all First Nations communities in the Thompson Okanagan generate a higher economic standing which they can choose to invest in their children, themselves, or however they please.

Want to learn more?
Give me a call at
(778)-721-5519 or text
604-966-1330 or email

tota.inidgenous@gmail.com







