



Tsuts'weye
WOMEN'S ENTREPRENEUR
and
INNOVATION NETWORK

April 21, 2020

Weytk (Hello):

I would like to introduce myself as the Diverse Entrepreneur Coordinator for Tsuts'weye Women's Entrepreneur and Innovation Network. Tsuts'weye is a 3-year federally funded project through Western Economic Diversification Canada to support all women entrepreneurs in the Shuswap.

My name is Julie John, I am from the Little Shuswap Lake Indian Band, part of the Secwepemc Nation and a proud business owner! My role as the Diverse Entrepreneur Coordinator is to engage all diverse women in the Shuswap who are at any stage of business from thought/idea, start-up, expansion or ongoing operations of a business in the Shuswap.

Within my role I am also aware and respectful of Secwepemc (Shuswap) protocols and work within the Secwepemc Lakes area (Splatsin/Enderby, Adams Lake Indian Band, Little Shuswap Lake Indian Band, Neskonlith Indian Band) to work with and engage Indigenous women who are interested in entrepreneurship.

I am reaching out to share how you can share our services with your clients to become involved with our Tsuts'weye network:

1. Register for the network to receive updates and information. To register, simply visit www.tsutsweye.ca and click the "Register" button.
2. Would you like help with your business? Our Entrepreneur in Residence (EIR), Caroline Grover is here to assist you. You may visit our website at www.tsutsweye.ca and go to the Entrepreneur-in-Residence tab, read through and at the bottom of the page click the 'Client Intake form' and fill this form out and Caroline will get in contact with you, or you may email her at shuswapmentor@gmail.com
3. Sign up for workshops, speakers, courses or classes. We currently have regular webinars planned. Visit our website to find out details for upcoming events or visit our website for upcoming webinars.

We would like to reach the women that you relate to and give support to them in their business endeavors. We are also open to meeting with you to share how we can support the women in your organization or group.

I look forward to working with you to inspire and gather information about the challenges and opportunities facing diverse women entrepreneurs of the Shuswap.

Yours truly,

Julie John, Diverse Entrepreneur Coordinator jjohn@tsutsweye.ca, Cell: 250-879-1087



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PO Box 1930, #101 - 160 Harbourfront Dr NE, Salmon Arm, BC V1E4P9